

HOSTED BY



MINISTRY OF INDUSTRY AND TRADE

ORGANIZED BY



VIETNAM E-COMMERCE AND
DIGITAL ECONOMY AGENCY

3RD VIETNAM DIGITAL INDUSTRY AND TRADE SUMMIT 2025

EVENT BROCHURE



03 | 12 | 2025



FOREIGN RELATIONS HOTEL

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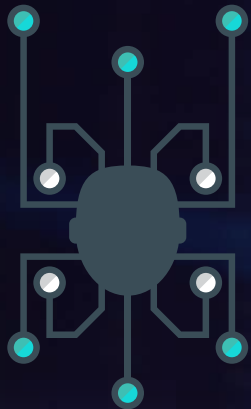
EVENT OVERVIEW

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Amid global efforts to reshape growth models toward sustainability, Vietnam positions “twin transition”—digital “and green — as a strategic driver of national competitiveness. In 2025, these twin pillars continue to lead the industry and trade sector’s dynamic progress, accelerating the digital economy and green production–consumption.

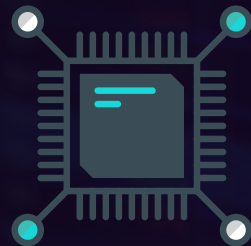
18.3%

Digital Economy: As of early 2025, the digital economy accounts for approximately **18.3%** of Vietnam’s GDP, with an ambitious target of reaching 30–35% by 2030.



20%

E-Commerce: Vietnam’s e-commerce market is projected to reach USD 25 billion in 2025, up **20%** from the previous year, accounting for around 9% of total retail sales of goods and consumer services.



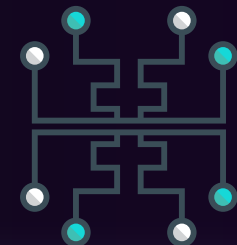
100%

E-Government & Administrative Reform: By April 2025, **100%** of public services and 95% of administrative procedures in the industry and trade sector were offered fully online, enhancing governance efficiency and supporting businesses. Cities like Hanoi, Da Nang, and Ho Chi Minh City have piloted the integration of enterprise data into digital platforms for more transparent management.



75%

Industrial Manufacturing: Approximately **75%** of industrial enterprises have adopted digital transformation, with 40% utilizing advanced technologies such as AI, IoT, and Big Data. The sector also leads in green transition, accounting for over 56% of green buildings, with many projects certified under LEED and EDGE.

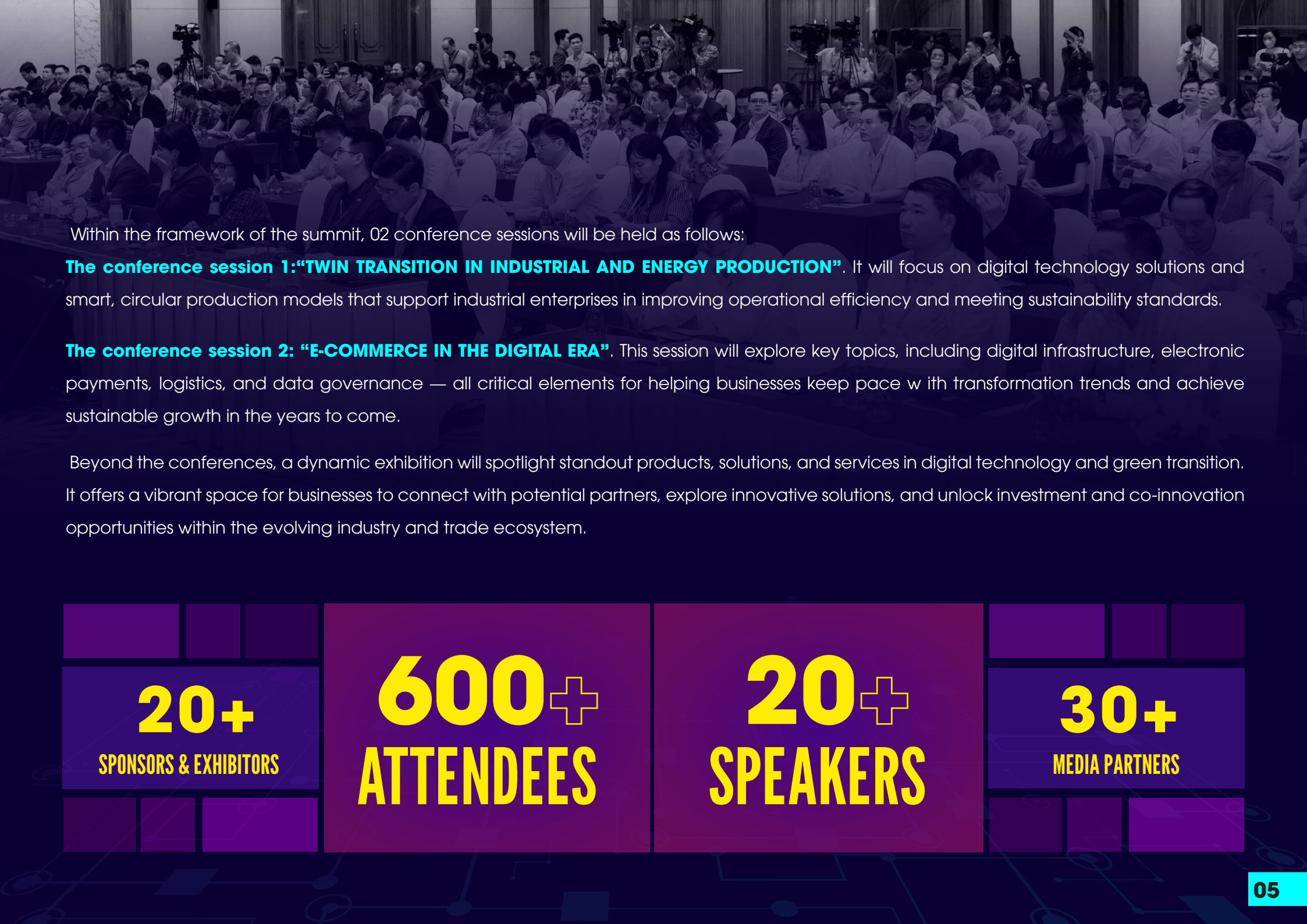


EVENT OVERVIEW

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As digital transformation and green growth shape the global agenda, Vietnam's Ministry of Industry and Trade is leading the twin transition—integrating digital and green initiatives—to drive innovation in production, trade, and sustainable development. This direction aligns with national strategies such as Resolution 29-NQ/TW, the National Green Growth Strategy, and the sector's Digital Transformation Plan through 2025, with a vision toward 2030.

The 3rd Digital Transformation Forum for the Industry and Trade Sector will take place on September 18, 2025, in Hanoi, under the theme **"TWIN TRANSITION: DIGITAL SUPPLY CHAINS AND GREEN GROWTH."** The event will connect government, businesses, tech experts, and investors to exchange practical insights and explore collaboration in areas like industrial production, e-commerce, energy, and logistics—empowering enterprises to go digital and go green. Through this, it aims to empower businesses to leverage digital platforms, adopt green technologies, and sharpen their competitive edge both domestically and internationally.



Within the framework of the summit, 02 conference sessions will be held as follows:

The conference session 1: “TWIN TRANSITION IN INDUSTRIAL AND ENERGY PRODUCTION”. It will focus on digital technology solutions and smart, circular production models that support industrial enterprises in improving operational efficiency and meeting sustainability standards.

The conference session 2: “E-COMMERCE IN THE DIGITAL ERA”. This session will explore key topics, including digital infrastructure, electronic payments, logistics, and data governance — all critical elements for helping businesses keep pace with transformation trends and achieve sustainable growth in the years to come.

Beyond the conferences, a dynamic exhibition will spotlight standout products, solutions, and services in digital technology and green transition. It offers a vibrant space for businesses to connect with potential partners, explore innovative solutions, and unlock investment and co-innovation opportunities within the evolving industry and trade ecosystem.

20+

SPONSORS & EXHIBITORS

600+
ATTENDEES

20+
SPEAKERS

30+

MEDIA PARTNERS

EVENT SCHEDULE

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PLENARY SESSION

TWIN TRANSITION:
DIGITAL SUPPLY
CHAINS AND GREEN
GROWTH

08:00 - 12:00

CONFERENCE SESSIONS 1

TWIN TRANSITION IN
INDUSTRIAL AND ENERGY
PRODUCTION

13:00-17:00

CONFERENCE SESSIONS 2

E-COMMERCE IN
THE DIGITAL ERA

13:00-17:00

ATTENDEE PROFILE

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BY INDUSTRY



GOVERNMENT

- Ministry of Industry and Trade
- Ministry of Science and Technology
- Ministry of Finance
- Provincial/City People's Committees
- Departments of Industry and Trade of provinces/cities



ENTERPRISES

- E-Commerce
- Manufacturing
- Electricity
- Oil & Gas
- Renewable Energy
- Transportation & Logistics
- Finance & Banking
- Import & Export



OTHERS

- International institutions
- Embassy
- Trade Association...

BY LEVEL



C - LEVEL

(CXO | PRESIDENT | DIRECTOR)

- Senior Leaders
- Leaders of the General Departments, Departments, Sub-Departments
- Presidents
- Vice Presidents
- CEO
- CISO
- CSO
- CIO
- CIO
- CTO
- CDO
- CRO
- COO
- Factory Director



M - LEVEL

(MANAGE | HEAD OF DEPARTMENT)

- Manufacturing
- Operation
- Automation
- Equipment and factory management
- System Integration
- Quality Management
- IT
- Digital Transformation



E - LEVEL

(PROFESSIONAL | STAFF)

- Project Management
- Project development
- Improvement and innovation
- Supply Chain
- Procurement
- Purchase
- Logistics...



CONFERENCE HIGHLIGHT

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PLENARY SESSION

08:00 -12:00

“TWIN TRANSITION: DIGITAL SUPPLY CHAINS AND GREEN GROWTH”

The current status of
Digital Transformation
in the Industry and
Trade sector and
Orientation toward
2030

Awakening the
land of traditional
crafts with digital
transformation

Technology-driven
transportation for
local digital
economy
development

Digital transformation
as a foundation for
sustainable energy
development

Data security
indigital
transformation for
factories and
manufacturing
enterprises

CONFERENCE SESSION 1

13:00–17:00

“TWIN TRANSITION IN INDUSTRIAL AND ENERGY PRODUCTION”

Roadmap and strategy for digital transformation in the manufacturing and renewable energy sectors

Traceability and supply chain transparency in manufacturing: Drivers of sustainable digital economic growth

Experience in modernizing the management and operation of Vietnam electricity's information and data systems

Energy storage technologies in Vietnam: Capturing trends and optimizing investment returns

Accelerating industrial technology adoption through data infrastructure

Green development in manufacturing enterprises toward sustainable export

CONFERENCE SESSION 2

13:00–17:00

“E-COMMERCE IN THE DIGITAL ERA”

New highlights in the policy framework for e-commerce management and development

Optimizing strategies through smart data platforms and e-commerce market analytics

E-commerce's green journey: Energy transition in digital services and logistics

Digital export and Cross-border e-commerce

Supporting localities in promoting product consumption on E-commerce platforms

Enhancing revenue and customer experience with Loyalty Marketing and AI

EXHIBITION HIGHLIGHTS

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The exhibition showcases cutting-edge digital and green solutions tailored to key sectors such as energy & electricity, industrial manufacturing, e-commerce, and import-export.



SOLUTIONS FOR THE ENERGY & POWER SECTOR

Smart Energy Management Systems (EMS) integrating AI, IoT, and big data.

Digital Grids (Smart Grids) with real-time sensors for enhanced distribution and monitoring efficiency.

Solar power solutions with integrated storage (ESS) for factories and urban applications.

Power consumption monitoring and optimization software for enterprises and industrial zones.

Electronic metering infrastructure and energy consumption data analytics.



SOLUTIONS FOR THE INDUSTRIAL MANUFACTURING SECTOR

Smart Factory model with fully automated production lines.

MES (Manufacturing Execution System): Real-time digital production management.

Next-generation industrial robots are enabling flexible and adaptive manufacturing.

PLM (Product Lifecycle Management) platform integrated from design to delivery.

AI-Driven Process Optimization: Machine learning models adjust production parameters to enhance efficiency, reduce energy consumption, and minimize waste.



SOLUTIONS FOR THE E-COMMERCE AND IMPORT-EXPORT SECTOR

Cross-border e-commerce platforms are integrated with logistics, payment, and traceability solutions.

E-logistics technology uses IoT to optimize transportation, warehousing, and order tracking.

Commercial 5G deployment enables high-speed transactions and seamless supply chain connectivity.

AI-powered solutions for automated order processing and customer service.

Blockchain applications for supply chain management and export-import documentation.

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POSITION YOUR BRAND AS A PIONEER

Lead the digital-green transformation movement and shape the future of Vietnam's industry and trade sectors.



AMPLIFY BRAND VISIBILITY AND INFLUENCE

Stand out through dedicated media exposure, prominent branding, and thought leadership opportunities.



UNLOCK BUSINESS OPPORTUNITIES IN A THRIVING DIGITAL ECONOMY

Connect with strategic customers, public agencies, and innovation hubs driving transformation in Vietnam and the region.



BUILD STRATEGIC PARTNERSHIPS

Engage with leaders, policymakers, top corporations, and innovative startups to spark collaboration.

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