

3RD VIETNAM DIGITAL INDUSTRY AND TRADE SUMMIT 2025

**TWIN TRANSITION:
 DIGITAL SUPPLY CHAINS AND GREEN GROWTH**

 03 | 12 | 2025

 FOREIGN RELATIONS HOTEL



VIETNAM DIGITAL INDUSTRY AND TRADE SUMMIT 2025 CONFERENCE AGENDA | DECEMBER 28rd | HANOI

OPENING CEREMONY & PLENARY SESSION

TWIN TRANSITION: DIGITAL SUPPLY CHAINS AND GREEN GROWTH

Host: Ministry of Industry and Trade

Time: 07:30 - 11:30; December 3rd, 2025

Location: Foreign Relations Hotel, 33C Pham Ngu Lao St., Hanoi

07:30	DELEGATE REGISTRATION
08:00	VIP TOUR
08:15	VIP INTRODUCTION
08:20	OPENING REMARKS <i>Mr. Nguyen Sinh Nhat Tan, Deputy Minister of Ministry of Industry and Trade</i>
08:30	KEYNOTES
08:30	The current status of Digital Transformation in the Industry and Trade sector and Orientation toward 2030 <i>Ms. Le Hoang Oanh, Director General, Vietnam E-Commerce and Digital Economy Agency, Ministry of Industry and Trade</i>
08:45	Awakening the land of traditional crafts with digital transformation <i>Mr. Le Van Binh, Chairman of the People's Council of Phuong Duc Commune, Hanoi</i>
09:00	Technology-driven transportation for local digital economy development <i>Ms. Dang Thuy Trang, External Affairs Director, Grab Vietnam</i>
09:15	Digital transformation and sustainable development foundation for the energy sector <i>Mr. Le Nguyen Truong Giang, Director General of Digital Transformation Strategy Institute</i>

09:30	Ensuring information security in the Industry and Trade sector in the AI era: Preventing online fraud and cyberattacks targeting production and business activities <i>Ms. Nguyen Nhu Quynh, Co-founder, Chief Operations Officer of Scam Fighter (Chong Lua Dao)</i>
09:45	TEA BREAK
10:05	PANEL DISCUSSION Promoting Industry and Trade Digitalization
	Moderator: Representative of Ministry of Industry and Trade Panelists: - Speakers from the Plenary Session - Leaders of enterprises in the industrial, energy, and e-commerce sectors - Representatives of related associations and organizations <i>Discussion on solutions to advance digital government and promote the digital economy across smart manufacturing, energy, and e-commerce — from central to local levels.</i>
11:30	END OF PLENARY SESSION

CONFERENCE SESSION 1
TWIN TRANSITION IN INDUSTRIAL AND ENERGY PRODUCTION

Time: 1 07:30 - 11:30; December 3rd, 2025 | Simultaneously with Conference Session 2

Location: Foreign Relations Hotel, 33C Pham Ngu Lao St., Hanoi

13:00	DELEGATE REGISTRATION
13:30	VIP INTRODUCTION
13:40	OPENING REMARKS <i>Leader of Ministry of Industry and Trade</i>
13:55	Directions for digital transformation in the industrial and smart manufacturing sectors <i>Mr. Nguyen Hoa Cuong, Deputy Head, Institute of Policy and Strategy Research, The Central Policy and Strategy Commission</i>
14:10	Experience in modernizing the management and operation of Vietnam electricity's information and data systems <i>Representative of Vietnam Electricity</i>
14:25	Accelerating Digital and Green Transformation in Vietnam's Chemical Industry <i>Mr. Phung Ngoc Bo, Head of Technical Department, Vietnam National Chemical Group (VINACHEM)</i>
14:40	Comprehensive digital transformation and innovation strategy for petroleum business management and operations <i>Representative of Petrolimex</i>
14:55	TEA BREAK
15:15	Experiences in digitalization, green transition & AI transformation <i>Mr. Nguyen Doan Ket, Vice Chairman, Deputy General Director of Rang Dong light source & vacuum flask joint stock company</i>
15:30	Digital transformation in energy management and monitoring for industrial manufacturing <i>Mr. Phan Ngoc Anh, Director of Alena Energy, Deputy Secretary General of the Vietnam Clean Energy Association</i>
15:45	PANEL DISCUSSION Promoting Digital Transformation in the Energy and Industrial Sectors
	Moderator: Representative from the Ministry of Industry and Trade Panelists: - Speaker from Conference session 1 - Representatives of manufacturing and energy enterprises - Consulting Experts <i>Discussion on solutions to accelerate digital and green transformation in industry and energy, foster smart manufacturing innovation, and modernize energy infrastructure and supply chains.</i>
16:50	CLOSING REMARKS
17:00	END OF CONFERENCE SESSION 1

CONFERENCE SESSION 2
E-COMMERCE IN THE DIGITAL ERA

Time: 07:30 - 11:30; December 3rd, 2025 | Simultaneously with Conference Session 1

Location: Foreign Relations Hotel, 33C Pham Ngu Lao St., Hanoi

13:00	DELEGATE REGISTRATION
13:30	VIP INTRODUCTION
13:40	OPENING REMARKS <i>Ms. Le Hoang Oanh, Director General, Vietnam E-Commerce and Digital Economy Agency, Ministry of Industry and Trade</i>
13:55	New highlights in the policy framework for e-commerce management and development <i>Leader of Vietnam E-Commerce and Digital Economy Agency</i>
14:10	Optimizing strategies through smart data platforms and e-commerce market analytics <i>Ms. Do Thanh Huong, Head of Market Research, Metric.vn</i>
14:25	Digital export and Cross-border e-commerce <i>Representative of Vietnam E-commerce Association (VECOM)</i>
14:40	E-commerce's green journey: Energy transition in digital services and logistics <i>Ms. Dang Thuy Trang, External Affairs Director, Grab Vietnam</i>
14:55	TEA BREAK
15:15	Supporting localities in promoting product consumption on E-commerce platforms <i>Mr. Nguyen Lam Thanh, Tiktok Vietnam</i>
15:30	Enhancing revenue and customer experience with Loyalty Marketing and AI <i>Representative of SAPO</i>
15:45	PANEL DISCUSSION Developing E-commerce
	Moderator: Representative from the Ministry of Industry and Trade Panelists: - Speaker from Conference session 2 - Representatives of enterprises in the e-commerce sector - Consulting Experts <i>Discussion on new approaches to promoting e-commerce, green logistics solutions, digital transformation in trade, and improving customer retention and conversion optimization</i>
16:50	CLOSING REMARKS
17:00	END OF CONFERENCE SESSION 2